

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of	)	
	)	
Sergey Brin	)	Group Art Unit: 2142
	)	
Application No.: 09/843,923	)	Examiner: B. Ailes
	)	
Filed: April 30, 2001	)	
	)	
For: SYSTEMS AND METHODS FOR	)	
ENTICING USERS TO ACCESS A	)	
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**AFTER FINAL AMENDMENT**

In response to the final Office Action, dated February 22, 2006, and pursuant to 37 C.F.R.

§ 1.116, Applicant proposes to amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 9 of this paper.